

Threads of Conversation

As you're trying to net new employees for MidMichigan Health, you may want to cover some of the benefits of working for our organization and describe some of the characteristics of our region. Here are some talking points you can weave into your conversations during your recruiting efforts.

MidMichigan Health

- Has Medical Centers located in Alma, Clare, Gladwin and Midland, as
 well as several other offices and services in communities throughout
 the middle of Michigan (www.midmichigan.org/communities).
 You could choose to work at one of our many locations throughout
 mid-Michigan.
- Offers competitive benefits and wages.
- Offers flexible shift options that will help you maintain work/life balance.
- Is rated highly by employees in terms of overall job satisfaction, flexibility and opportunities for advancement.
- Provides state-of-the-art technology.
- Provides career and development opportunities to help you strengthen your expertise.
- Values its employees, with the overall turnover rate under the industry average.
- Has twice been named by the American Association of Retired Persons as one of the nation's best employers for workers over the age of 50.
- Understands the importance of relationships. New hires can join MidMichigan's *New Employee Social Network* to meet others and experience the best our region has to offer in events, activities and friendships.
- Is a progressive system, as evidenced by our presence on facebook.com and linkedin.com.

Life in the Middle of Michigan

- Is located where you can enjoy culture, nature, safety and a low cost of living.
- Offers strong schools, outstanding arts and culture, athletics including the minor league baseball team, The Great Lakes Loons – and outdoor adventure such as water sports, hunting, fishing and skiing.
- Is just two hours from metropolitan Ann Arbor and Detroit, and just a short drive from the Great Lakes, Michigan's Upper Peninsula wilderness and Traverse City, home of the National Cherry Festival.
- Is just a six-hour drive from Chicago.
- Features lakes on three sides, as well as several inland lakes.
- Provides easy, short commutes, allowing you to spend more time with family.

Physical Therapists at MidMichigan

- Work where their work matters.
- Feel like a valued part of the team.
- Make a real difference in people's lives.
- Contribute to their communities through the personal connections they make at MidMichigan.
- Work with a diverse patient population geriatrics, pediatrics, sports medicine, neuro rehab, traumatic injuries, industrial rehabilitation, home care, balance and falls, etc.
- Benefit from a flexible work schedule that offers full-time, part-time, casual and flex schedule options.
- Are employed in a career with a very positive outlook.
- Do their work in a fun, active and friendly atmosphere.
- Have opportunities to collaborate with colleagues from other disciplines including occupational therapy, speech therapy, etc.
- Receive wages that are competitive with other hospitals in Michigan.
- Use state-of-the-art technology (including a fully equipped gym and advanced equipment) to help them provide the best care.
- Are members of a very experienced staff.
- Work with clinical specialists.
- Hold certifications from the American Physical Therapy Association (APTA).
- Are specialists in hand therapy, neuro rehab, orthopedics and spine care.
- Benefit from a focus on professional development and continued training. This focus includes:
 - o Education opportunities inside the system
 - o Tuition reimbursement
 - o Flexible schedules to accommodate educational training